



TFW Computers Newsletter

The Floppy
Wizard, Inc.

Volume 4 Issue 1

2003



New! Pentium 4 speeds up to 3.06ghz Our Newest Notebook

Prices start at
\$2175

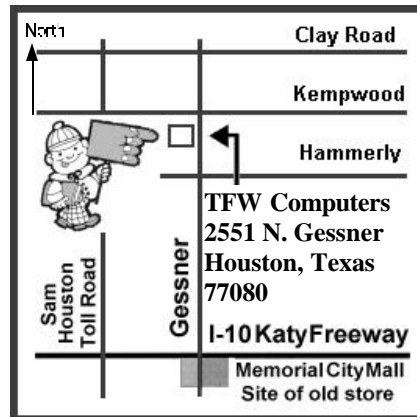
On 17" Top of the line model

NP4760 featuring a stunning 17.0" Widescreen Display with 4 speakers stereo sound plus a powerful subwoofer delivering the ultimate theater experience on the go. Built-in Video Camera gives you the power to hold a video conference, take a quick snapshot on a job site for records or send a quick video clip to anyone around the globe. Establish a connection in every possible way anywhere with Wi-Fi (802.11b), Bluetooth, V.90 56k Modem, LAN (RJ-45) and IRDA.

New Front Side bus now 800mhz

As of Summer 2003 computers are up to 3.2 GHz using 400mhz DDR memory and 800mhz CPU's. Newer, faster Intel CPUs are on the horizon. Hard drives are up to 250 gigs in size and climbing.

Prices on systems and other hardware are always dropping, so if you get a bid on a system and delay making a decision, make sure to get a revised bid again. Two weeks can make a difference.



Trade in your Old Computer

We have always taken computers on trade for new computers. Now, more than ever, we are seeing more and more of our customers trading in their old computer for a faster, more powerful model.

Because people are trading in their older computers more and more often, we usually have many used computers from which to choose.

SINCE 1983

Need a Web Page presence on the net?

Our experienced, professional web page designer can create for you or your business a fabulous, effective web site. He can upgrade you or improve your present site. If you are interested in developing a web site for your own business or adding a database, on-line shopping, or any other computer-based application, I strongly recommend you contact us for help.

Tip: Protect your Computer

Viruses have long plagued our computers but now we have even more threats. **Adware** and **Spyware** are now sneaking into our computers. Any software application in which advertising banners are displayed while the program is running is called **Adware**. And any software that sends data back to a third party - WITHOUT ASKING the user - is **Spyware**.

Download the Free programs Spybot (www.spybot.eon.net.au) and Ad-aware (www.lavasoft.nu) to detect and remove adware and spyware to better protect yourself.

TFW Computers has been in business since 1983 serving homes and businesses. For over 20 years we have been serving the Houston Metro area. Our long success is due to our many repeat customers and "word of mouth" advertising. In the Fall of 1999, we moved to our present location (see map inset) after 17 years in Memorial City Mall on I-10 at Gessner.

We want to be your headquarters for quick computer repairs, solutions, upgrades and new or used computers, trade-ins, digital cameras, etc. We have been custom assembling computers since the mid-80's. If you can't bring your computer in to us...we can come to you (Labor rate is \$60 per hour in the store {\$37.50 minimum} and \$90 per hour on site {\$90 minimum}). We repair pre-built computers as well as our own. More and more homeowners and small businesses are wanting their computers networked together. We can do this and show you ways to keep the costs down dramatically.



The Floppy Wizard, Inc.

dba TFW Computers

2551 Gessner

Houston, Texas 77080

Phone: 713-461-8660

Fax: 713-461-7751

For questions, email us at
tfwcomputers@houston.rr.com

Store Hours:

Mon. thru Fri. 10:00am—6:00pm

Saturday 10:00am—5:00pm

Sunday Closed

—After-hour appointments are available—

WEB PAGE DEVELOPMENT AVAILABLE

Computer Classes available!

We teach classes two nights a week 7-9 PM on Monday and Thursday and some Saturday mornings 9-11 AM (as well by appointment).

Go to our web site for details of upcoming classes:

www.computerstfw.com

Classes are \$100 per month (four {4} two hour classes). Any single class will be \$30.00. Private classes can be arranged.

If you have a need, call and add your name to waiting list for specific classes. We will contact you when that class becomes available. Minimum size class is four students.

Visit us on the web!

www.computerstfw.com

Also visit our favorite site: www.ssqq.com

Concerned about losing your present data on your computer?

We can back up your important data and transfer it to your new computer. We can preserve your documents, emails, address book, favorites, pictures, financial data, etc.

WE BUILD CUSTOM BUILT COMPUTERS/NOTEBOOKS

We plan every component with you making sure you have the right system for your needs.

Why buy a custom built computer rather than a pre-built?

Custom-built computers are systems that are built and assembled using standard "across the counter" parts. They are different from pre-built computers in that they can have any component replaced virtually by any computer store in the country, whereas pre-built computers have "proprietary" components. Most often, pre-builts have non-standard motherboards that have their video, sound and sometimes even their modem and LAN ports all built permanently to their motherboard. This means that if one component on the motherboard "dies", then only the manufacturer who made the system can replace that non-standard motherboard. Because "everything" is soldered permanently to that motherboard, it is very costly and unrealistic to replace. Whereas, if

the system had been built by a computer store such as ours and hundreds like us in Houston alone, then, just the single component can be replaced such as the video card, or sound card, or motherboard, or modem, or....

Upgradeability is the other very key issue. As faster and faster CPU's come on the market, they most always require a new motherboard. Motherboards have a relatively small range of upgradeability, so far as what the CPU can be upgraded to. Virtually all pre-built computers can only have their original motherboards replaced. You can't install a newer motherboard (very important). With custom built computers you just change the motherboard to the day's standard and keep on going...change any component you want. Don't replace the whole com-

puter!

Another very important issue is service. Every company brags about their service. It amazes us to see how long, in reality, it takes most of these companies to do their repairs. Rarely, if ever, do any of them repair computers as fast as we do (usually same or next day). Ask yourself if you can take your computer into their local outlet and sit down with a knowledgeable technician and get personal help. Ask if you can sit and watch as the technician works on your computer (if you wish).

At TFW COMPUTERS you can!

At TFW COMPUTERS we sit down with you and your new computer on delivery and show you around the system, how it works in detail, for an hour or more as a courtesy. **Service after the sale is worth something!**

IN BUSINESS SINCE 1983!

ON-LINE BIDS NOW AVAILABLE

Go to our web site for latest bid and class information

FAST SERVICE OUR STRENGTH!

It is rare that we don't have a computer repaired the same day or next day. We go out of our way to provide excellent service. If we didn't, we wouldn't still be in business for now over 20 years. What brings our customers back time and time again is the personal attention and the fact that they will find solutions and help.