



TFW Computers Newsletter

The Floppy
Wizard, Inc.

Volume 3 Issue 2
2002

Don't Forget, we sell NOTEBOOK COMPUTERS, TOO!

Notebooks: With today's notebooks, you carry the capability of a full desktop wherever you go. These come fully loaded with the powerful Intel processor, CDRW, DVD-ROM or CD-ROM drive, 14.1" to 15.7" TFT Active Matrix XGA Matrix Displays, floppy drive, USB 2.0 ports, LAN 10/100, modem and much more all built-in. For many this offers a desk-top replacement. These systems are powerful, precise and offer speed and agility.

We can custom configure any of these machines offering a variety of speeds, and other options. Prices can start as low as \$1300.

We can deliver almost any configuration you wish normally within two to four days of ordering. We can install any operating system you wish from Windows 98se, Windows 2000, Windows ME, or the New Windows XP Home or Professional Editions.

Trade in your Old Computer

We have always taken computers in on trade for new computers. Now more than ever we are seeing more and more of our customers wishing to trade in their old computer for a faster more powerful model.

Because people are trading in their older computers more and more often, we often have many used computers from which to choose from. These used computers are sometimes the perfect bargain for first time computer user or a computer for that three year old that just has to have a computer in today's world to keep up with his/her peers. Too, some only want a computer for internet only and a used computer can sometimes fill that need very inexpensively.

SINCE 1983

USB 2.0 is new Faster Standard

We now have new USB ports on our computers that are significantly faster than the USB 1.1 previous standard of the past several years.



The new USB 2.0 standard provides up to 40 times faster High-Speed Data Connections Between PCs and Peripheral Devices than USB 1.1 devices.

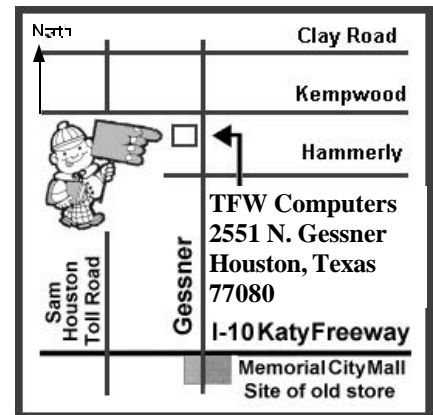
This means external devices such as CD burners, scanners etc will be significantly faster than in the past.

USB is the solution for any PC user who has ever dreamed about an instant, no-hassle way to connect a new digital joystick, a scanner, a set of digital speakers, a digital camera, or a PC telephone to their computer.

Computers are faster than ever!

As of Fall 2002 computers are up to 3.06 GHz with newer, faster Intel CPUs scheduled to be released all the time. Hard drives are up to 200 gigs in size and climbing.

Prices on systems and other hardware are always dropping, so if you get a bid on a system and delay making a decision, make sure to get a revised bid again. Two weeks can make a difference.



TFW Computers has been in business since 1983 serving homes and businesses. For almost 20 years we have been serving the Houston Metro area. Our long success is due to our many repeat customers and "word of mouth" advertising. In the Fall of 1999, we moved to our present location (see map inset) after 17 years in Memorial City Mall on I-10 at Gessner.

We want to be your headquarters for quick computer repairs, solutions, upgrades and new or used computers, trade-ins, digital cameras, etc. We have been custom assembling computers since the mid-80's. If you can't bring your computer in to us...we can come to you (Labor rate is \$60 per hour in the store {\$37.50 minimum} and \$90 per hour on site {\$90 minimum}). We repair pre-built computers as well as our own. More and more homeowners and small businesses are wanting their computers networked together. We can do this and show you ways to keep the costs down dramatically.



The Floppy Wizard, Inc.

dba TFW Computers

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For questions, email us at
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Store Hours:

Mon. thru Fri. 10:00am—6:00pm

Saturday 10:00am—5:00pm

Sunday Closed

—After-hour appointments are available—

WEB PAGE DEVELOPMENT AVAILABLE

Concerned about your present data on your computer?

We can backup your important data and transfer it to your new computer. You want to preserve your documents, emails, address book, favorites, pictures, financial data, etc.

Computer Classes Now available!

We teach classes two nights a week 7-9 PM and now Saturday mornings 9-11 AM as well by appointment.

Go to our web site for details of upcoming classes:

www.computerstfw.com

Classes are \$100 per month (four {4} two hour classes). Any single class will be \$30.00. Private classes can be arranged.

If you have a need, call and add your name to waiting list for specific classes. We will contact you when that class becomes available. Minimum size class is four students.

We are on the web!
www.computerstfw.com

Also visit our favorite site: www.ssqq.com

WE BUILD CUSTOM BUILT COMPUTERS/NOTEBOOKS

We plan every component with you making sure you have the right system for your needs.

Why buy a custom built computer rather than a pre-built?

Custom-built computers are systems that are built and assembled using standard "across the counter" parts. They are different from pre-built computers in that they can have any component replaced virtually by any computer store in the country, whereas pre-built computers have "proprietary" components. Most often, pre-builts have non-standard motherboards that have their video, sound and sometimes even their modem and LAN ports all built permanently to their motherboard. This means that if one component on the motherboard "dies", then only the manufacturer who made the system can replace that non-standard motherboard. Because "everything" is soldered permanently to that motherboard, it is very costly and unrealistic to replace. Whereas, if

the system had been built by a computer store such as ourselves and hundreds like us in Houston alone, then, just the single component can be replaced such as the video card, or sound card, or motherboard, or modem, or....

Upgrade ability is the other very key issue. As faster and faster CPU's come on the market, they most always require a new motherboard. Motherboards have a relatively small range of upgrade ability, so far as what the CPU can be upgraded to. Virtually all pre-built computers can only have their original motherboards replaced. You can't install a newer motherboard (very important). With custom built computers you just change the motherboard to the day's standard and keep on going...change any component you

want. Don't replace the whole computer!

Another very important issue is service. Every company brags about their service. It always amazes us to see how long, in reality, it takes most of these companies to do their repairs. Rarely, if ever, do any of them repair their computers as fast as a local computer store. Ask yourself if you can take your computer into their local outlet and sit down with a knowledgeable technician and get help time after time. Ask if you can sit and watch as the technician works on your computer (if you wish).

At TFW COMPUTERS you can! IN BUSINESS SINCE 1983!

At TFW COMPUTERS we sit down with you and your new computer on delivery and show you around the system, how it works in detail, for an hour or more as a courtesy. Service after the sale is worth something!

ON-LINE BIDS NOW AVAILABLE

Go to our web site for latest bid and class information

FAST SERVICE OUR STRENGTH!

It is rare that we don't have a computer repaired the same day or next day. We go out of our way to provide excellent service. If we didn't, we wouldn't still be in business for now almost 20 years. What brings our customers back time and time again is the personal attention and the fact that they will find solutions and help.